

Poster Contest – Bob Pineschi

2015-2016

Young people have been tempted by alcohol and drug abuse for decades now. The Knights of Columbus continues to fight against alcohol abuse and drug usage as part of the family, religious and fraternal mission. The false glamour attached to these twin evils has ruined far too many lives. The Poster Contest, which is sponsored by the Supreme Council, is part of an effort to shatter the allure of substance abuse and let young people communicate directly to one another regarding this serious topic.

This contest is open to all youth from 8 – 14 years old from your community. They are asked to design and create posters that communicate a message of sobriety and the dangers of substance abuse. Their efforts are submitted to local councils for judging. After that, the winner from each council will go up to the Chapter level. The Chapter winner will progress to the State Council's Youth Activities Program. Finally, the State winner will go on for International judging at the Supreme Council. The International level winners will serve as the basis for substance abuse awareness materials to be produced and distributed by the Supreme Council. Prizes are awarded along the way to winning entries. Winning posters become the property of the Knights of Columbus.

Eligibility Requirements:

Contestants will compete in two age groups for purposes of judging: **(Age as of January 1st)**

Age 8 through 11

Age 12 through 14

Poster Topics:

Entries in the Substance Abuse Awareness Poster Contest must fall under only one of two topics:

Alcohol Awareness and Abuse

Drug Awareness and Abuse

Entrant can only enter in one of the categories.

Judging Criteria:

Teams of young people, Knights, teachers, administrators, students, substance abuse counselors and law enforcement officials should be involved in judging the posters. In keeping with the theme of giving young people the opportunity to develop their own solutions to the challenges they face, it is particularly important to involve young people in the process. **The criteria for scoring posters are listed below and must be written on the Poster Entry form:**

Criteria	Description	Point Range
Slogan	How clearly is the theme presented?	1 to 30
Visuals	How well do the visuals convey the message?	1 to 30
Overall Impact	How effective is the poster in capturing your attention and causing you to reflect on the topic?	1 to 40

Awards:

The local Council, Chapter, State and Supreme Councils determine monetary or other prizes for participation. Winner and participant certificates should be awarded. These certificates are included in the Poster Contest Kit available for the Council to order from the Supreme website.

Timeline:

Contest can start as early as September and run to late January. Kits need to be ordered by October 31st

Questions about this program may be answered by looking in the Surge with Service kits provided to local councils by the Supreme Council. Additional questions should be directed to the Chapter or State Chairman. Local competition for the Poster Contest is under the authority of the Council Program Chairman or Council Youth Chairman. Subsequent competition will be under the authority of the State Poster Chairman and State Youth Activities Chairman

Competition Kit Order Form:

<http://www.kofc.org/un/en/forms/council/SA-KITOnline.pdf> found on the State website under Resources or by calling Supreme 203 752-4016.

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Lincoln, CA 95648
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Sample Letter to Schools/CCD programs
(Send on Council Letterhead)

<Date>

< Name>

<School>

<Address>

< City, State, Zip>

Dear <Salutation><Name>:

<Council Name><Council Number> of the Knights of Columbus together with the California State Council is again sponsoring a **Substance Abuse Awareness Poster Contest** open to all boys and girls ages 8 through 14. We would like to encourage your school to participate. The rules are as follows:

1. Contestants will compete in two age groups for purposes of judging:
 Ages 8 through 11
 Ages 12 through 14
2. Posters must reflect either the theme of Alcohol Awareness and Abuse **OR** Drug Awareness and Abuse.
3. Each poster should be the original work (including concept, layout, slogan and any visual images) of a single person.
4. Posters must be 11 x 17 inches in size. If pastels, chalk, or charcoal are used, the poster must be laminated or covered with clear plastic. Posters may be in color or black and white.
5. Each poster must be submitted with a Knights of Columbus Substance Abuse Awareness Poster Contest Entry Form. The name and age of the person entering the poster should be included on the back of the poster.
6. All entries become the property of the Knights of Columbus.

The top three posters in each group from your school should be sent to <Poster Contest Chairman> of Council <Council Number> at the above address. All entries must be postmarked by <date>. Judging will be based on Slogan, Visuals, and Overall Impact. The first place winner within each group will win a monetary or other prize. The top ranked poster will then be entered into the <Chapter Name> poster contest for further consideration and prizes.

We hope that you will encourage your students to participate. If you have any questions regarding this contest, feel free to contact me at <Chairman's Phone Number>.

Best of luck to your students!